

# SPONSORSHIP PACKAGE



ALSO along with our community supporters will be presenting the Accessibility Awards on *Global Accessibility Awareness Day* **Thursday May 17, 2018** to businesses, organizations and individuals who have gone above and beyond in making our community a better place to live for persons with disabilities.

We are seeking your support for the *3rd Annual Windsor Essex Accessibility Awards*. Your sponsorship donation will be used to fund the costs associated with this event and assist in ALSO's fundraising initiatives. ALSO is a non-profit organization that provides adults with physical disabilities, brain injury survivors and the frail elderly populations the services needed to ensure they are able to live, work, and play in the community with choice, opportunity and the confidence of full citizenship.

PRESENTED BY:



## ACCESSIBILITY AWARD CATEGORIES

**DISTINGUISHED VOLUNTEER** – Thanking a valuable contributor for extraordinary efforts on behalf of people with disabilities

**INFLUENTIAL ADVOCATE** – Celebrating a dedicated leader for justice and enhanced participation of persons with disabilities

**OUTSTANDING INDIVIDUAL** – honouring an individual who is making an impact on improving the inclusion and awareness of accessibility issues for all people in our community

**BARRIER FREE ACCESS** – recognizing leadership in the removal of barriers for people with disabilities

**INNOVATION AND TECHNOLOGY** – recognizing innovation in the field of technology that enhances the lives of people with disabilities

**COMMUNITY PARTNER** – applauding those who contribute to increased community awareness and services through good deeds

**EDUCATION / EMPLOYMENT** – acknowledging those who work toward integration of persons with disabilities in education and employment

**SYDNEY MITCHELL MEMORIAL** – recognizing a support worker who is exemplary in their commitment and integrity towards the independent living philosophy



Windsor Essex County  
**ACCESSIBILITY AWARDS**  
Thursday, May 17, 2018  
**ST. CLAIR CENTRE FOR THE ARTS**

## SPONSORSHIP COMMITMENT FORM

|  |           |
|--|-----------|
| NAME:  | BUSINESS: |
| ADDRESS:   |           |
| PHONE:   | EMAIL:    |
| SOCIAL MEDIA LINKS (TWITTER, FACEBOOK, LINKEDIN) <i>OPTIONAL</i> : |           |
| SPONSORSHIP LEVEL:   |           |

*Deadline for Sponsorship Commitment is Wednesday, April 18, 2018*

### **PLATINUM SPONSOR BENEFITS - \$2500**

- Gold Sponsor benefits
- Company mention in all media releases (suggestion for interview)
- Prominent logo, display and seating
- Company logo prominently listed in event material handed out at event
- Complimentary Tickets to the event (4)
- Additional 9 month signage at 7830 Wyandotte St. E. (Value \$900), equivalent to 1 year of advertising.
- Logo on thank you sign posted at event
- Logo on table card posted on each table at the event

### **GOLD SPONSOR BENEFITS - \$1000**

- Bronze Sponsor benefits
- Promotion display at event (supplied by sponsor)
- Verbal recognition during presentations
- Opportunity to contribute to swag items to attendees (supplied by sponsor)
- Promotion on alsogroup.org website and Social Media Pages
- 3 month sign ad located 7830 Wyandotte St. E. (Value \$500)
- Name placed on thank you sign posted at event

### **BRONZE SPONSOR BENEFITS - \$500**

- Company listed in event material handed out at event
- Complimentary Tickets to the event (2)
- Complimentary Sign recognizing Sponsor for their contribution to the event.

### **AWARD SPONSOR BENEFITS - \$500**

- Inclusion in event program
- Complimentary Tickets to the event (2)
- Your logo on (1 of 8) award

*(This sponsorship is limited, and has the rights to first refusal from past years).*

**Please submit your Sponsorship Forms by April 18, 2018**

to Laura by email [LauraKay@alsogroup.org](mailto:LauraKay@alsogroup.org)

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